

# NY Forward - Capital Region - Hoosick Falls

Subject AGENDA Date Monday, June 3, 2024

LPC Meeting #1

Place Hoosick Armory, 80 Church St, Time 3:00-5:00pm

Hoosick Falls

Distribution Local Planning Committee

Robert Allen (Mayor and Co-Chair)

Brian Williams (Co-Chair)

Doug Sauer Trish Bloomer James Monahan Ric DiDonato Paula Kamperman Gayle Donohue

Craig Kennedy Mike Danforth Mike Willemsen

Marianne Zwicklbauer

Aaron Buzzinski

**State Team** 

Matthew Smith, DOS Mary Barthelme, HCR Mike Yevoli, ESD

Consultant Team

lan Nicholson, Buro Happold Nada Haddad, Buro Happold Daniel D'Oca, Interboro

<u>Public</u>

4 individuals

### **Meeting Summary:**

Please see 'HF\_LPC Meeting 1\_Slides\_record" for the presentation shared during the meeting which parallels the discussion summarized below.

Action items are called out in **bold-italic highlight** 

#### **Opening Remarks**

Mayor Allen (LPC Co-Chair) recognizes the role of the LPC as the voice of the community. He highlights the significance of the NYF grant, viewing it as a pivotal moment in the history of Hoosick Falls. This grant symbolizes the transition from a period of community and environmental challenges to a time of prosperity, a transformation that the community has achieved collectively.



#### Code of Conduct

Matthew Smith (DOS) reads the Code of Conduct preamble, and reviews key points from the Code of Conduct that LPC members are expected to abide by, including signing the acknowledgement form, noting where to access and methods of delivery available.

Guidance is delivered regarding conflicts of interest and recusal.

# LPC Members are to sign and return their Code of Conduct form ASAP, in no case later than the 2<sup>nd</sup> LPC meeting.

#### Introductions / Roles and responsibilities

Everyone from the LPC, State team, and consultant team introduces themselves briefly, noting their name, organization affiliation, and their role on the NYF team. (all in attendance are noted above)

Matthew (DOS) reviews the basic roles, responsibilities, and expectations of the State agencies, the consultant team, the LPC, and the Village staff.

#### Overview of the NYF Program

Matthew (DOS) provides an overview of the NYF Program, including brief history of DRI, NYF round 1, overarching goals, and the planning process.

#### Schuylerville's NYF Application

Nada (BH) provides a brief overview of the Village's application to the NYF program, which was the basis of the \$4.5 million award.

Review of the NYF boundary as described in the application, as well as the consultant-suggested revisions to align the boundary with parcel lines.

- The boundary should be adjusted to include the trail that runs adjacent to the water. This area has the potential to be a site for future projects.
- The parcel located at the northwest corner is under federal ownership (the flood berm). It's unlikely to be available for projects.
- The boundary should be extended across the river to incorporate the large building situated just beyond the bridge. This building could serve as a potential site for projects, as it is under new ownership.
- Consultant team to update NYF Boundary

Review of preliminary downtown vision statement and list of goals as included in the application.

Review of past investments, local policies, administrative capacity, and public outreach to date.



Review summary of key themes in project opportunities identified in the application, re-emphasizing that ALL projects must go through the Open Call process, even those included in the application.

#### **Project Development**

lan (BH) provides review of project development process, including Open Call and project development phases.

#### Public Engagement Strategy

Dan (Interboro) provides overview of the public engagement strategy, including LPC meetings, public workshops, outreach activities, and stakeholder meetings.

- Discussion on options for outreach to the community, LPC provides many options for reaching all members of the community
  - Outreach at volleyball and pickleball games
  - Music events HF has an active live music scene, many good events for reaching wide audience.
    - Concert in the park
  - Survey Data LPC member suggests outreach recommendations from existing survey data that was collected for the NYF application.

## Consultant team to request Survey Data from Mayor

- Pickleball email chain send out NYF info by email
- Farmers market pass out flyers
- School events tabling
- Flyers at Unihog local bar/restaurant
- 4<sup>th</sup> of July Hockey Arena / Ice skating rink a good time for outreach
- Senior center having flyers and outreach events
- Sign on edge of building LPC member suggests draping a large sign on the edge of his building in downtown Hoosick
- Using the location of the owl mural on the Walgreens building to hang a sign next to it

Group reviews the proposed schedule and re-calibrates days and times based on availability (agreed dates in posted slides). LPC Meetings will remain from 3-5pm on Mondays.

General conversation on potential public workshop locations and LPC meeting locations. Group confirms public workshops to be in main drill hall at the Armory (pickleball courts) and LPC meetings may continue in the courtroom, or may be moved to the pickleball courts, tbd.



#### LPC Q&A / Discussion

- Discussion about the option to increase the matching requirement thinking about the equity aspect, cost effectiveness and opportunity of a tiered approach. Ultimately decided to keep the match requirement at 25% minimum.
  - Consultant team to make a graphic about matching funds requirement for public, private, and non-profit projects.
- Emphasis on Facebook pages Hoosick Past and Present, Hoosick Here and Now, and Hoosick Rising will reach a large portion of the village population.
- LPC discussed how to reach villagers who don't use social media. They agreed that distributing flyers at local businesses could be an effective way to communicate with these individuals.

#### **Public Comment**

- Question on how developed a project idea needs to be. Ian clarified that while it's preferable
  for a project to be well-developed, consultant teams are available to assist with project
  development. They can create renderings, hold office hours to answer questions about project
  applications, and provide as much support as possible to the project sponsor. Matt emphasized
  that projects that appear to be shovel ready in 2 years are more likely to be funded by the
  state.
- Question on how the funds get distributed. lan explained reimbursement process.

#### **Closing Remarks**

Mayor thanks everyone for their time and commitment.

**END OF SUMMARY**